

Jaikangam Malangmei

Web Developer & Marketing Strategist

Nagaland, India

+91 9402765302

hello@jaikangam.com

www.jaikangam.com

<https://github.com/jaikangam>

<https://www.linkedin.com/in/jaikangam>



Professional Summary

Web Developer and Marketing Strategist with over 5 Years of experience in the IT industry, worked closely with CEO, Product Owner, Product Manager, Marketing, Affiliate, and Sales Team. Responsible for creating, improving, and developing IT Project Strategies in Ripples Learning and helped scale the number of certification registration to 35+ Countries worldwide.

Education

Bachelor in Computer Science Engineering at NIT, Nagaland Dimapur Nagaland 2011 - 2015

IT Skills

- ✓ Javascript
- ✓ React.js
- ✓ Vue.js
- ✓ PHP
- ✓ Laravel
- ✓ MySQL
- ✓ CSS / Bootstrap
- ✓ HTML
- ✓ WordPress
- ✓ DigitalOcean/AWS
- ✓ GIT
- ✓ Agile
- ✓ UX/UX
- ✓ Figma

Marketing Skills

- ✓ CRM
- ✓ Google Ad
- ✓ Facebook Ad
- ✓ Branding
- ✓ Analytics
- ✓ Email Campaign
- ✓ SEO, SEM & PPC

Soft Skills

- ✓ Problem-solving
- ✓ Critical thinking
- ✓ Creativity
- ✓ Patience
- ✓ Adaptability
- ✓ Time and Project Management

Work Experience

● RIPPLES LEARNING - Bengaluru, India

3 Years 3 Months

● *Technical Product Manager*

Oct 2021 - Present

- Represent customers by understanding their needs and product requirements.
- Delegating assignments to the Junior Developer and graphic designer.
- Coordinating with marketing, sales, and development teams for product release .
- Coordinating with other third-party apps for integration.
- Creating and maintenance of product documentation.
- Organise and implement internal and affiliate training on how to use the product.
- Evaluate and deal with technical risks.
- Answering questions related to the product and its capabilities.

● *Senior Web Developer & Marketing Executive*

Mar 2020 - Oct 2021

- Troubleshoot, debug, maintain and build new features.
- Research on marketing tools and set-up for marketing & sales team.
- Conceive and develop efficient and intuitive marketing strategies.
- Integration API on CRM with other third-party lead providers.
- WordPress custom theme and migrate to WP for better marketing integration.
- Launch and maintain Android and IOS apps for LMS.
- Build a network of affiliate marketing and provide support.

● *Full-Stack Developer*

Feb 2019 - Mar 2020

- Research and analyse the product for development.
- Design client-side and server-side architecture & prototype of the website using Adobe XD.
- Develop front-end and back-end on the Laravel Framework & MySQL host on DigitalOcean Cloud.
- Work on graphics design for the web component requirement.
- Integrate the payment system for course purchase.

● SymBios Creations Private Limited, Nagaland

2 Years 3 Months

● *Associate Software Developer*

Oct 2016 - Dec 2018

- Coordinate with developer team to write coding modules as well as debug and execute them.
- Plan and design database table in MySQL.
- Involve in the implementation of various design patterns including MVC.
- Complete revamp of their web app with a focus on scalability and modern design.
- Managed application deployment, server monitoring and maintenance.